

INVEST IN GEORGIA

GEORGIA

**A PLEASURE
DOING BUSINESS**

Investment Climate And Opportunities



Why Georgia



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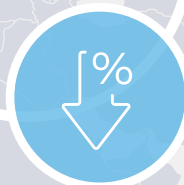


**Strategically
located at the
crossroad of
Europe and Asia**



**1st in Business
Location**

(World Bank's B-Ready 2024)



6th in Taxation

(World Bank's B-Ready 2024)



**Competitively
Priced, Skilled
and Productive
Workforce**



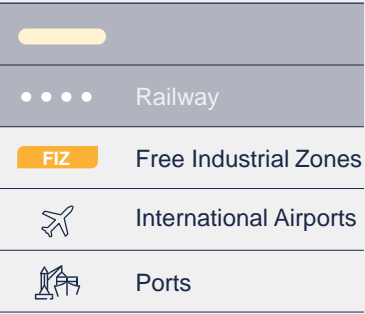
**Free Trade
Agreements with
Market of 2.3
Billion population**

(Including EU, EFTA,
CIS and China)

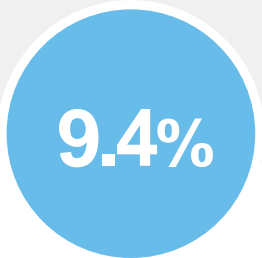
The Country At A Glance



Region	Europe
Population	3.7 Million
Capital	Tbilisi
Govt type	Parliamentary
GDP Per Capita (2024)	9,141 USD
Inflation (2024)	1.1%
Currency	Georgian Lari

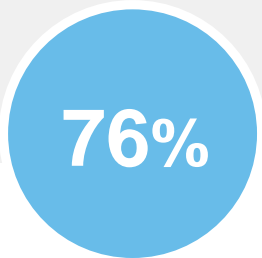


GDP in 2024



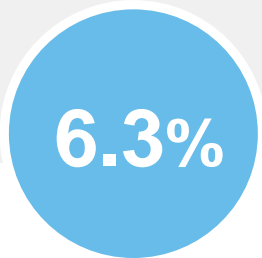
Real GDP
Growth Rate

(2024)



Share of
Reinvestments

(2020-2024 average)



FDI to GDP
Ratio

(2021-2024 average)



FDI inflow

(2021-24)

Georgia Standing Out



B-Ready
Regulatory Framework pillar



3rd

B-Ready
Operational Efficiency Pillar



2nd

Safety Index 2024



19th

Georgia ranks 9th in Europe

**Global Services Location
Index - GSI 2023**

KEARNEY

24th

Georgia ranks 8th in Europe

WJP Rule of Law Index 2024

Eastern Europe & Central Asia Region



1st

Georgia also ranks 7th in the group of Upper
Middle Income countries

Candidate Status



Georgia has a Deep and Comprehensive Free
Trade Area, an Association Agreement, and
Visa-free travel regime with European Union

“Deep reforms in economic management and governance have earned [Georgia a reputation as star reformer](#)”

World Bank Group Georgia



Your Nearshoring Destination

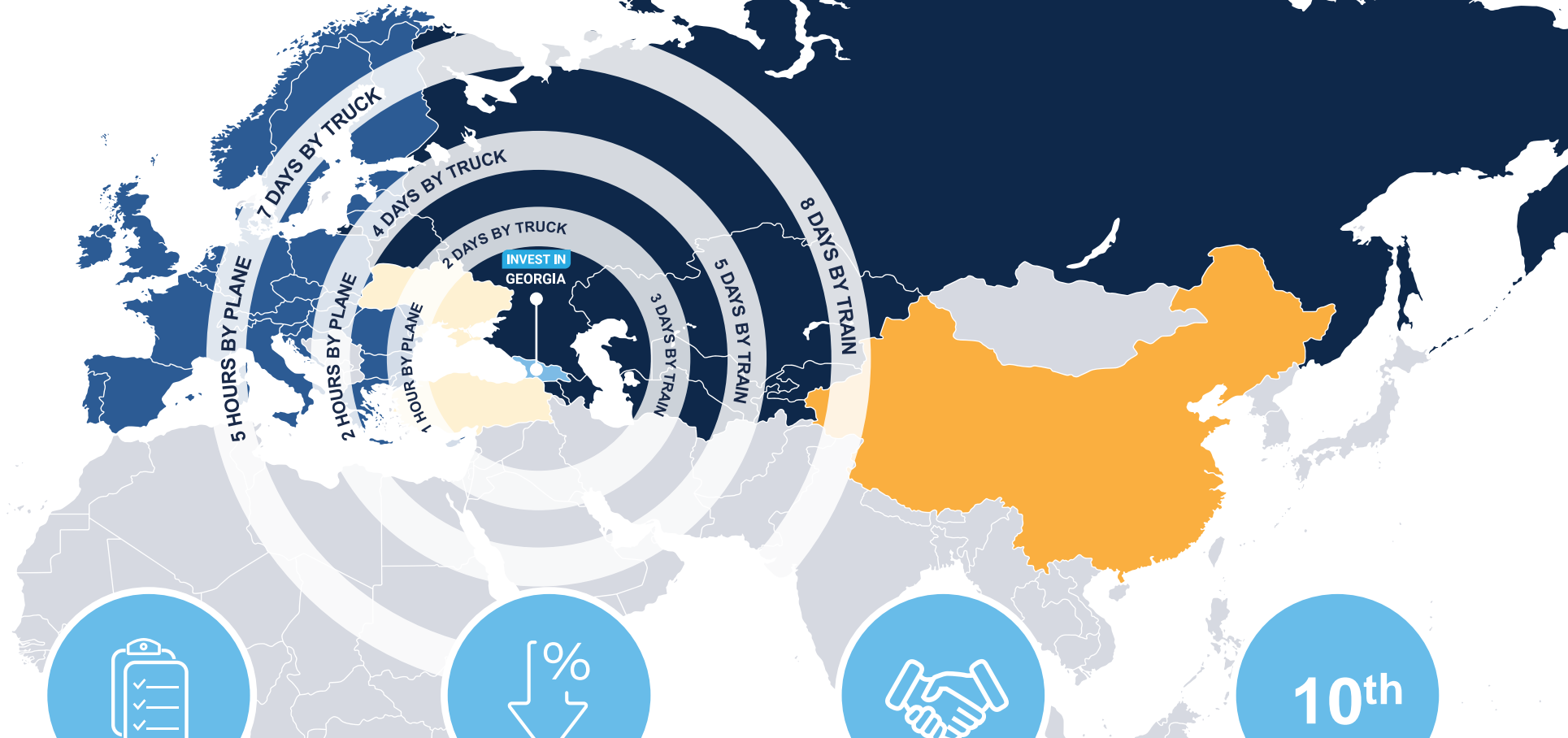


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- EU - DCFTA
- UK - FTA
- EFTA - FTA
- CIS - FTA
- Turkey - FTA
- Ukraine – FTA
- UAE – FTA
- China (incl. Hong Kong)

2.3

Free trade agreements cover market with 2.3 bln population



Centrally located to access Europe, Asia and the Middle East



Simple and service-oriented customs policy and administration



80% of goods are free from import tariffs



Membership of both Middle Corridor and TRACECA

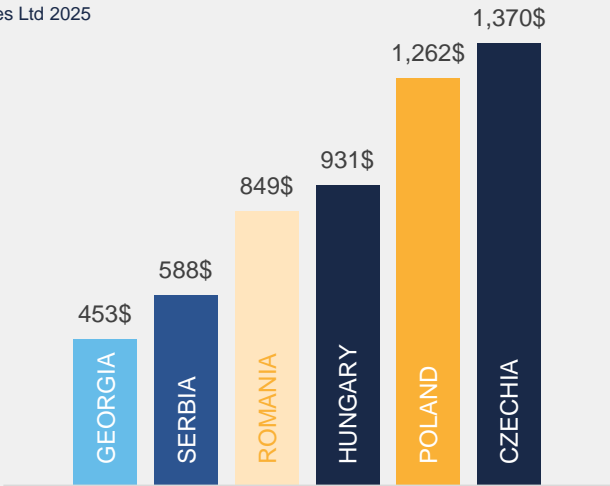


Georgia's rank in International Trade Topic B-Ready by World Bank

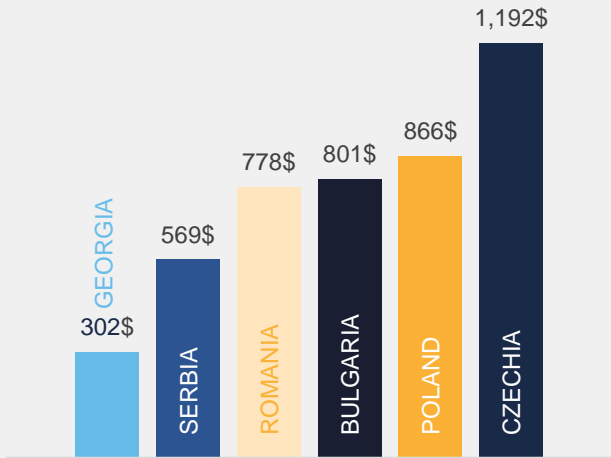
Access Young, Skilled And Competitive Talent Pool



Source: fDi Benchmark from the Financial Times Ltd 2025



Average Monthly Salary
for Skilled Production Operative
(including social security)



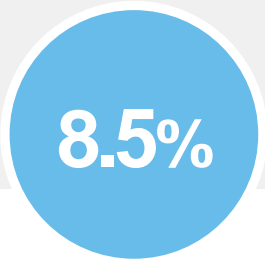
Average Monthly Salaries
in Customer Service
(including social security)

‘We have found the Georgian workforce to be highly skilled, highly educated and add value to our company’ –

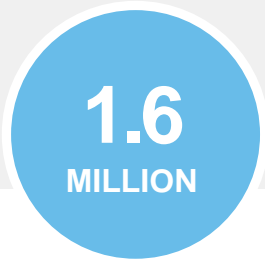
Ann Davies, Head of Country, Georgia, BP



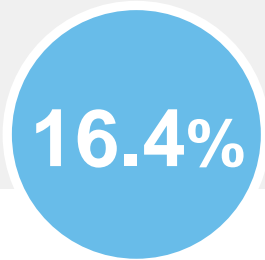
Georgia’s rank in
Labor Topic
B-Ready by World
Bank



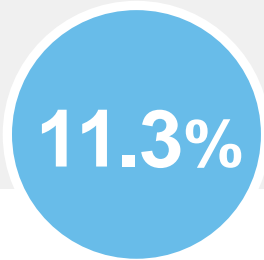
Labor Productivity
Growth
(ILOSTAT)



Total
Workforce



Unemployment



Unemployment with
advanced education

Access To Fresh Talent Pool



Graduate Talent Pool

Over

122,000

graduated from public and private HEIs (bachelor, master and professional programs) in the last 5 years

Multi-lingual Skills

Approx

574,000

English, German, French and Italian speakers in major cities of Georgia

(Source: Deloitte research)

Specialized English, German and other European language schools available in the country

‘We have today a very good engineering team because they are very responsive and very well educated’

Arie Weisbort, CEO
Aerostructure Technologies Cyclone



98%

Literacy
Rate

64
HEIs

66
VETs

92%
Population with
Secondary
Education



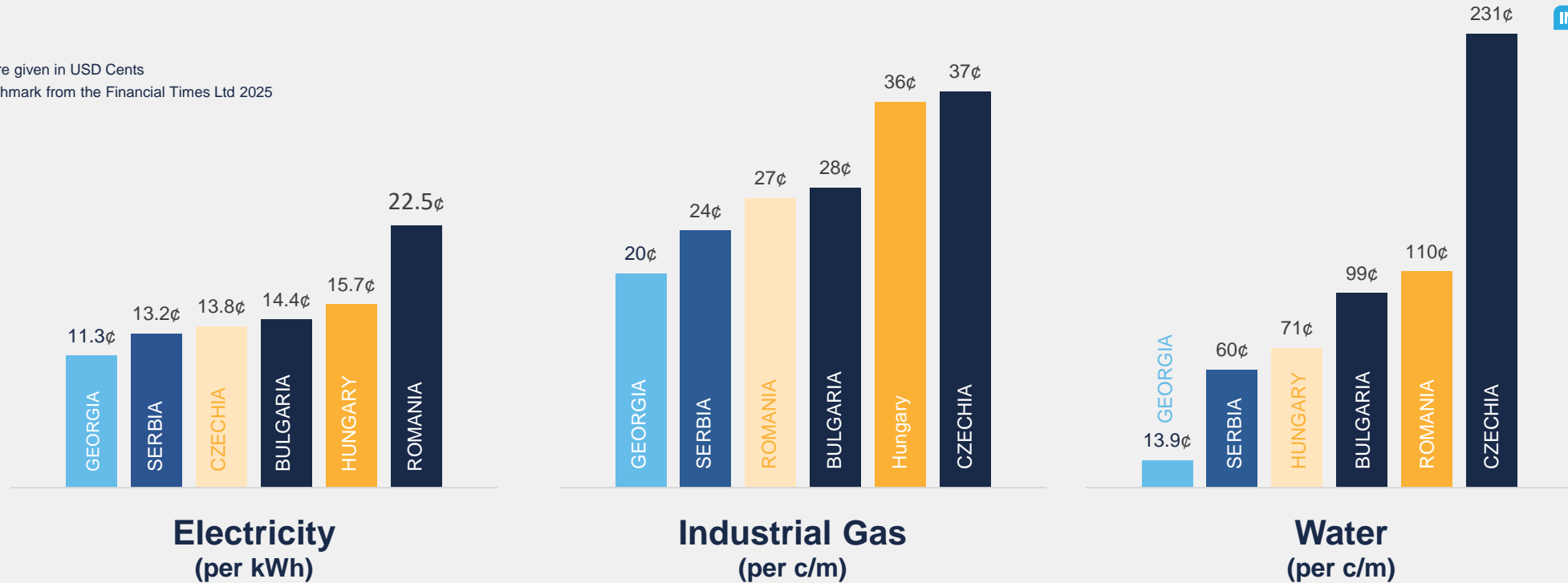
Competitive Operational Costs



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*all utility costs are given in USD Cents

Source: fDi Benchmark from the Financial Times Ltd 2025



Green Energy
70% of generation
form renewables



Power Exchange
Day ahead, intra day and
balancing markets
(operated By Nord Pool)



Corporate PPAs
All consumers
(ex. Household) can find
direct supplier



**Partially Deregulated
Gas Tariff**
Buyer can choose supplier
and negotiate price

Benefit From The Most Attractive Tax System



Taxation System



- ***Corporate Profit Tax applies only to distributed profit**
- **Pension contribution** – 2% paid by Employer, 2% paid by Employee**
- **Personal Income taxes for interest, dividends and royalties are just 5%**
- **Double Taxation avoidance Treaties with 58 countries**

**up to 2% paid by Government until savings reach 60,000 GEL



We Are Here To Support Your Business



FREE INDUSTRIAL ZONES

Special Tax Regime

- Exemption from all taxes except Personal Income Tax (20%), which is paid from employees' salaries (goods produced for export)
- In case of import from other territory of Georgia, the company has to pay VAT and 4% of revenue from national sales
- Simplified Procedures and Available Facilities
- Great Location: Tbilisi (capital city), Poti (sea port), Kutaisi (International Airport)

TAX INCENTIVES

International Company status

- Profit and personal income taxes for IT companies reduced to 5%

FINANCIAL INCENTIVES

State Support Programs

- Subsidies for loan interest payment – 3%
- Collateral Guarantee co-financing - up to 80% of the principal

FDI Grants

- Eligible sectors: electronics, auto & aircraft parts, BPO, MRO, logistic centers
- Cashback on investment costs, including workforce training costs
- Investment obligations:
 - Manufacturing of electronics, auto & aircraft parts - at least 100 new jobs created and USD 3 mln investment
 - BPO/SSC/GBS - at least 200 new jobs created and USD 0.8 mln investment
 - IT - at least 50 new jobs created and USD 0.8 mln investment
 - MRO, logistic centers - at least 50 new jobs and USD 3 mln investment



BUSINESS PROCESS OUTSOURCING (BPO, SSC and GBS)



IT



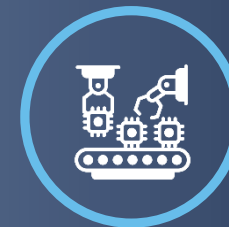
HOSPITALITY AND REAL ESTATE



LOGISTICS DISTRIBUTION & STORAGE

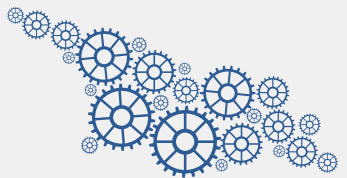


RENEWABLE ENERGY



ADVANCED MANUFACTURING





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GEORGIA

A PLEASURE DOING BUSINESS

Thank You

investinggeorgia.org

18 Uznadze str. 0102 Tbilisi, Georgia

